

## Acquisition Brief — GeneticSovereignty.com (EN)



### Proposed Asset

- Domain names:
  - **GeneticSovereignty.com** (.com, exact-match)
  - **GeneticSovereignty.org** (.org, exact-match, redirecting to the .com at this stage)
- Nature: descriptive digital assets, designed as a **neutral, institution-ready banner** for the concept of **“genetic sovereignty”**: governance of genetic resources, genomic equity, community rights, control of usage and benefit-sharing, and protection against extractive or inequitable practices.

### Not included:

- no medical, genetic, diagnostic, or testing service,
- no datasets, no samples, no health or genetic data of any kind,
- no scientific, regulatory, or legal advisory,
- no certified methodology, no label, no biotech tool or software.

The assets are **semantic and strategic only**, not operational platforms.

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### Contacts

- Website: <https://www.geneticsovereignty.com>
- Email: [contact@geneticsovereignty.com](mailto:contact@geneticsovereignty.com)
- LinkedIn: <https://www.linkedin.com/company/geneticsovereignty>

(At present, **GeneticSovereignty.org** redirects to GeneticSovereignty.com and is intended to support future use as an ethical / governance layer by the acquirer.)

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### 1. Purpose of this document

This brief enables an executive committee (Health, Research, Agriculture, Foreign Affairs, Ethics, Legal, NGOs, Foundations, Universities, Multilateral Organisations) to:

- understand the true nature and limits of **GeneticSovereignty.com** and **GeneticSovereignty.org**,
- evaluate their potential as a **global, neutral banner** for genetic governance and genomic justice,
- assess their relevance for multilateral initiatives, observatories, indices, dashboards or coalitions,
- determine the strategic value of securing **both** an exact-match .com and .org on a critical 2025–2035 concept,
- use a secure, well-framed acquisition process aligned with institutional practice.

This document is **not** a scientific, medical, regulatory, or legal opinion.

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## 2. What GeneticSovereignty.com / .org are – and are not

### 2.1 Definition

**GeneticSovereignty.com** and **GeneticSovereignty.org** together describe and name the concept of:

**Genetic sovereignty:**

the ability of States, Indigenous peoples, communities, and institutions to govern the use, circulation, and benefits derived from genetic resources and genomic data.

The naming pair is intended as a **neutral digital banner** for:

- public programmes (national, regional, continental),
- international research centres / observatories,
- public-policy platforms and treaty processes,
- Global South coalitions, NGOs and foundations,
- indices, dashboards or scorecards dedicated to genomic equity and rights.

Typical positioning:

- **GeneticSovereignty.com** – board-level, policy-level and institutional interface (ministries, regulators, multilateral organisations, large research infrastructures).
- **GeneticSovereignty.org** – potential ethical / commons / rights-oriented layer (Indigenous data sovereignty, community participation, civil-society coalitions).

### 2.2 What GeneticSovereignty.com / .org are not

These domains are **not**:

- a DNA/genetic testing service,
- a genetic or medical database,

- a laboratory, diagnostic or sequencing platform,
- a health service or telemedicine portal,
- a certification or accreditation body,
- a scientific, medical or legal advisory service.

They are **strategic naming assets**, not operational infrastructures.

Any future use by the acquirer must ensure that:

- all regulated activities (if any) are conducted under appropriate legal entities, licences and oversight,
- the domains are used as front-end banners and not misrepresented as authorities or regulators.

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### 3. Context & global milestones (2025–2035)

Several structural trends are converging:

- expansion of **large-scale sequencing infrastructures** and biobanks,
- emergence and consolidation of **Indigenous data sovereignty** and **data justice** agendas,
- increasing claims by States over **biological resources**, traditional knowledge and derived applications,
- geopolitical tensions around **biodiversity**, **genomic datasets** and access/benefit-sharing (ABS),
- growing emphasis on **equitable consent**, **governance and benefit-sharing frameworks**,
- pressure to build **unified multilateral norms** on genetic resources and genomic data governance.

In this landscape:

- an **exact-match .com** gives a clear, board-level banner for negotiations, observatories and programmes,
- an **exact-match .org** strengthens credibility for rights-based, commons-oriented or civil-society components.

Together, **GeneticSovereignty.com + GeneticSovereignty.org** provide a **stable, neutral point of convening** for States, Indigenous organisations, academia, NGOs, foundations and multilateral bodies.

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### 4. Illustrative use cases

*(Purely illustrative; non-binding.)*

1. **International “Genetic Sovereignty Observatory”**

- global monitoring of genetic governance frameworks, rights and policies,
- mapping inequities, extractive practices and genomic justice risks,
- publications, benchmarks, shared frameworks and indicators.
- .com: main institutional access point.
- .org: public-facing ethical / rights layer, community contributions.

2. **Global South coalition platform**

- shared digital space for biodiversity-rich nations,
- coordination on genetic resource governance and ABS positions,
- interface with multilateral negotiations and treaty processes.
- .com: diplomatic and intergovernmental branding.
- .org: support for civil-society and community voices.

3. **Academic / think-tank initiative on genomic equity**

- neutral space for researchers, jurists, ethicists, health experts,
- work on equity, consent, community participation and data justice,
- working groups, consultation processes, open briefs.

4. **International Index or Dashboard**

- “Genetic Sovereignty Index” or “Genomic Equity Dashboard”,
- indicators: autonomy, governance, equity, safeguards, redress mechanisms,
- possible linkage with biodiversity, health and development indicators.

5. **Foundation-led global programme**

- flagship banner for initiatives on genomic justice, Indigenous rights and global health,
- grants, pilots and partnerships operating under a clearly identified, neutral label,
- separation between operational entities and the GeneticSovereignty naming layer.

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5. **Why an exact-match .com and .org?**

As with other strategic assets (e.g. ComputeSovereignty.com, ClimateSolvency.com, QuantumCO2.com), **terminology and neutrality** are key:

**GeneticSovereignty.com** offers:

- internationally intelligible language for governments, institutions and boards,
- neutrality — not tied to any existing brand, country, lab or corporation,
- a defensive linguistic position on the governance banner (“Genetic Sovereignty”),

- a long-term anchor for reports, observatories, multilateral work and coalitions,
- credibility with scientific, legal, health and policy stakeholders.

**GeneticSovereignty.org** adds:

- a natural home for **rights-based, ethical, Indigenous and community-focused content**,
- higher legitimacy for NGOs, foundations and civil-society-led initiatives,
- a way to clearly separate **governance / ethics / commons** narratives from commercial activities,
- protection against conflicting or misleading uses of the term “Genetic Sovereignty” in the .org space.

The combination of .com + .org maximises:

- strategic control over the narrative,
  - flexibility in institutional design,
  - and long-term resilience of the chosen framework.
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## 6. Strategic advantage

Securing **GeneticSovereignty.com + GeneticSovereignty.org** offers:

- a **single global naming pair** for a sensitive and fragmented domain,
  - perceived **institutional neutrality** in an area lacking central reference points,
  - immediate lexical clarity: two universal words → instant recognition for non-specialist decision-makers,
  - **timely positioning**: governance frameworks and norms are being defined now for the next decades,
  - flexibility to host or label:
    - an initiative, observatory or index,
    - a coalition or public programme,
    - or a neutral hub bridging States, Indigenous organisations, research and civil society.
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## 7. Legal framework & responsibilities

- The seller transfers the domain names **GeneticSovereignty.com** and **GeneticSovereignty.org** only (as naming assets).
- No medical, genetic, diagnostic, laboratory, or testing services are provided.
- No genetic, health, personal, or clinical data is processed, collected, or hosted.
- No legal, biotech, scientific, medical, or regulatory advice is provided.

This document does **not** constitute:

- a regulated service,
- a financial, medical or scientific recommendation,
- a diagnostic tool,
- an affiliation with any public authority, health agency, Indigenous body, or multilateral institution.

The acquirer remains solely responsible for:

- all future uses of the domains,
- compliance with applicable laws and regulations,
- ethical, bioethical, and data-protection safeguards.

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## 8. Standard acquisition process

### 1. Initial contact & NDA

via [contact@geneticsovereignty.com](mailto:contact@geneticsovereignty.com).

### 2. Strategic discussions

intended use: observatory, coalition, public programme, index, research portal, foundation-led initiative, etc.

### 3. Formal offer

valuation, and potential ecosystem deal covering **both** GeneticSovereignty.com and GeneticSovereignty.org  
(and, if relevant, a limited bundle with  $\leq 2$  compatible domains).

### 4. Legal & financial security

escrow option, digital-asset transfer agreement, EU-compliant invoicing.

### 5. Technical transfer

domain transfer (both .com and .org) and DNS handover to the buyer's registrars / infrastructure.

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## 9. Specific safety notice

GeneticSovereignty.com and GeneticSovereignty.org:

- do **not** collect, store, or process any genetic, health, clinical or personal data,
- do **not** provide any medical service, diagnostic function, or genetic testing,
- are **not** research infrastructures, labs, or clinical trial platforms.

Any future use of these banners must strictly comply with:

- bioethics norms and medical-ethics standards,
- applicable data-protection laws (including GDPR where relevant),
- Indigenous and community rights and consent frameworks,
- international instruments relating to genetic resources, biodiversity and human rights,
- all relevant national and regional regulations.

The domains are intended to be used **responsibly, transparently and in line with high ethical standards** by the acquiring institution.